

ORGANISATIONAL COMMUNICATION

NOTICE OF BRAND TRANSITION

JUL 2026

To our partners, clients and community,

Since the establishment of Moss Worldwide, our vision has continued to evolve. As our organisation has grown, so too has our understanding of the role we aspire to play in building and supporting a diverse collective of businesses.

To ensure that our identity reflects this direction, Moss Worldwide has commenced a comprehensive review and refinement of its brand. This process includes updates to our visual identity, digital presence and the way in which our Brand Collective is presented.

This transition is intended to create a clearer, more cohesive representation of who we are today and where we are heading in the future. While our appearance will evolve, our commitment to thoughtful leadership, long-term value and purposeful innovation remains unchanged.

During this period, certain websites, digital services and brand assets may be temporarily unavailable or presented in an interim format as redevelopment progresses.

We appreciate your patience and continued support as we prepare the next chapter of Moss Worldwide and look forward to sharing our renewed identity in the near future.

These works will continue into early 2027 as our team refines what the Moss Worldwide brand represents as a parent company. Despite this, our Brand Collective team will continue to operate throughout this transition, and all external brands will remain available for consultations and enquiries.

Please direct all emails to the following inbox: team@talbotgroup.com.co

Regards,

Interim Brand Directive Team

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